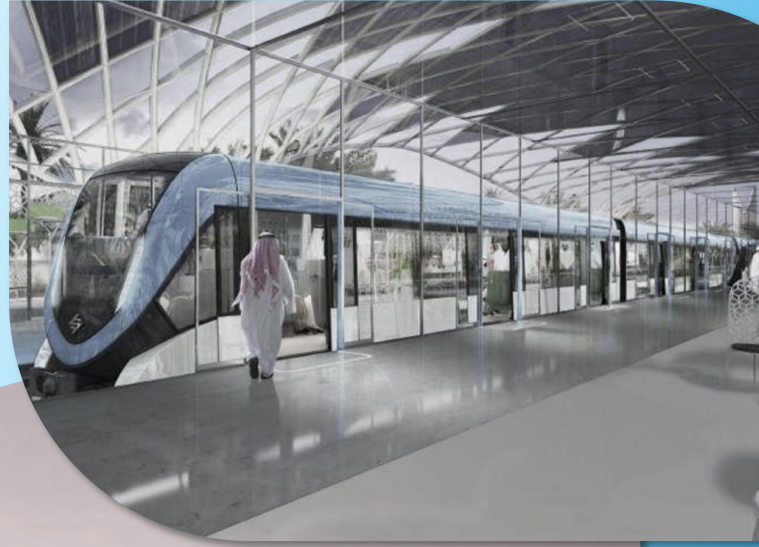




شركة المصادر الدولية لأنظمة البيئة والجودة  
**AL-MASADER AL-DUALIYAH**  
FOR ENVIRONMENT & QUALITY SYSTEM CO



# APMG Certified PPP Professional Foundation

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## APMG Certified PPP Professional® - Foundation

Fostering APMG Certified PPP Professionals for a Sustainable Tomorrow®

AN INNOVATION OF



FUNDED BY  **PPIAF**  
Enabling Infrastructure Investment

### Background

The Foundation level course and its certification is the initial stage of the APMG PPP Certification Program, aiming to establish a common baseline of knowledge and comprehension for individuals involved in PPPs or interested in expanding their understanding of PPP concepts, regardless of their field or sector. APMG grants the CP3P credential to individuals who successfully pass the three examinations: Foundation and Overview Stage, Preparation Stage, and Execution Stage. Recognized by leading development agencies such as the World Bank, the Asian Development Bank, and the European Bank for Reconstruction and Development, APMG's PPP Certification holds substantial global recognition.

The sessions will primarily be conducted live, spanning four hours each, from Sunday to Thursday. Morning sessions will run from 10 AM to 2 PM, while evening sessions will be held from 6 PM to 10 PM. These sessions can take place either online or at the AMAD venue, offering participants flexibility in choosing their preferred learning environment. Additionally, arrangements can be made for sessions to be conducted on the client's site for added convenience.

Following the training program, AMAD will administer the APMG CP3P Foundation exam. Participants achieving a score of 50% or higher will be awarded a certificate confirming their attainment of the APMG CP3P Foundation Level Certification. This certification serves as a valuable validation of your knowledge and



expertise, contributing to both organizational success and professional advancement

## Format

The sessions will primarily be conducted live, spanning four hours each, from Sunday to Thursday. Morning sessions will run from 10 AM to 2 PM, while evening sessions will be held from 6 PM to 10 PM. These sessions can take place either online or at the AMAD venue, offering participants flexibility in choosing their preferred learning environment. Additionally, arrangements can be made for sessions to be conducted on the client's site for added convenience.

Upon completion of the training program, the participants will have 30 days to take the CP3P foundation exam and receive a minimum score of 50% to receive the APMG CP3P Certification.

## Learning Objectives

- Understand the PPP environment, what is and what is not considered a PPP project.
- Review the PPP framework and project screening process.
- Explore the structuring and feasibility analysis required for a successful PPP project.
- Develop basic financial analysis skills and engineering economics to evaluate potential PPP projects. Review the procurement and management of PPP projects throughout the lifecycle.
- Build and monitor financial plans for asset maintenance and renewal

## Target Audience

Government Official	private sector executive	Real-Estate Development Practitioner
Real-Estate Development Practitioner	Investor	Private Consultants & Contractors

## Lead Instructor



Hassan Elsafty is an accredited trainer in the Certified Public-Private Partnerships (PPP) Foundation track, certified by APMG International. With a rich background in strategy, business development, and government transformation, Hassan brings a wealth of expertise to his role as the Engagement Lead for Consulting & Advisory Services at Al-Masader Al-Dualliyah for Environment & Quality Systems (AMAD).

Hassan's career spans over two decades, during which he has led numerous strategic initiatives and consulting projects for various governmental entities and private sector organizations, including the Ministry of Municipal and Rural Affairs (MOMRA), the National Centre of Environmental Compliance (NCEC), the Holy Makkah Municipality, and the Sharqiah Development Authority (SDA). He specializes in developing comprehensive strategies & Operating Models, conducting comprehensive feasibility studies for PPP projects, establishing strategic PMO offices, and implementing performance management systems to drive organizational growth and transformation.

With a strong emphasis on sustainable development projects, and public services projects, Hassan has demonstrated his ability to navigate complex challenges and deliver impactful solutions. His expertise in these areas has been instrumental in driving positive change and fostering sustainable growth within organizations and communities.

In his current role at AMAD, Hassan collaborates closely with clients to understand their unique needs and develop proactive solutions tailored to their requirements. He leverages his extensive experience and industry insights to recommend strategies that promote brand effectiveness and secure long-term accounts for clients.

## Schedule

The timing will be from Sunday to Thursday, with sessions running for 4 hours each day. The morning sessions will be from 10:00 AM to 2:00 PM, and the evening sessions will be from 6:00 PM to 10:00 PM.

### Session 1      Session 1 learning objectives

- Intro to PPPs
- Types of PPPs
- PPP environment and marketplace

### Session 2      Session 2 learning objectives

- Where PPPs are used
- Motivations for using PPP
- Structure of PPPs

### Session 3      Session 3 learning objectives

- PPP Finance
- Risk Management
- Project Finance basics

### Session 4      Session 4 learning objectives

- PPP Framework
- PPP Process

### Session 5      Session 5 learning objectives

- Reasons why PPP projects fail
- PPP success factors
- Case Study
- CP3P Foundation Review

## Registration

Cost: 5,000 SAR (Includes APMG Exam Fee)

Register at: <https://www.almasaderksa.com/>







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Excellence,  
Sustaining  
Tomorrow

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